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IMPACT

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Impact Ministries

“Changing the Way the World Sees God”

3516 S. Broad Place | Huntsville, AL 35805 | 256-536-9402 | impactministries.com

Wired For Success Programmed For Failure

By Jim Richards

I stepped off the stage after motivating people to believe for the very best life has to offer to find myself being confronted by a musician that was part of the program. What I didn't know was that his in-laws had just suffered terrible loss. The unfortunate turn of events had hurt him deeply and he was still in a reactionary mindset. As with most people who are reactionary, in order to protect what they don't understand they must fight against what they don't believe.

Before I had the opportunity to say anything he was somewhat "in my face" launching a reasonably controlled but deliberate attack. "I'd like to see you sell this to people in third world countries who are starving," he blasted! After a five minute tirade I was finally able to respond, "I have shared this in third world countries and it worked!"

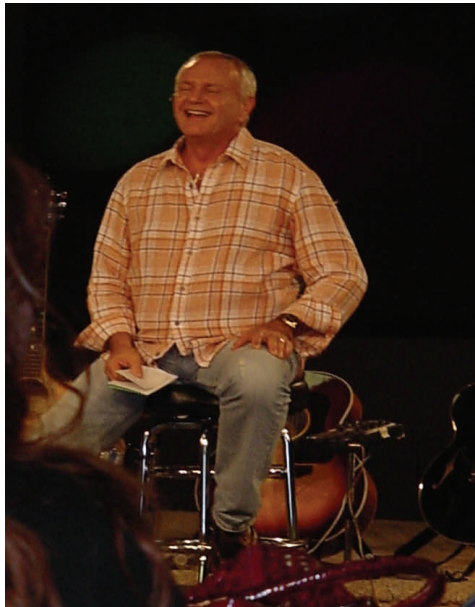
Two things about success (all truth) that we must realize: First, the principles of success are immutable. Second, success is relative. Immutable laws work anywhere, with anyone, anytime! Although there are many relative factors that affect the application, the laws are absolute. No two people facing the same situation share all the same factors; there are always variables. Those variables don't change the destination, they only change the journey!

I shared this story with my upset friend: Several years ago while working in Mexico I was introduced to a family that lived in a drainage pipe just outside the compound where I was lodging. They had small children and lived in deplorable lack. They attended one of the conferences conducted in the small village aimed at people living in destitute situations. One of my topics was success and prosperity.

The greatest injustice I could have done to that family was to look at their circumstances and withhold the truth that could change their world. I knew they would be challenged. I knew their ego would be touched. But I also knew that every man faces his ego when confronting the confines of the life for which he has settled. But I was confident in the power of the truth when believed in the human heart to transform any person in any situation. When we feel we have something that

will help people and then withhold it because of the magnitude of their need, it's only evidence that we really don't believe what we're saying.

Some might argue, "Do you realize how offensive it would be to tell a person in lack that they could have a better life?" Of course, I do! But I also realize it's wrong thinking based on destructive beliefs that is actually holding that person in their current circumstance. They have accepted and possibly become comfortable believing a lie. They have settled when they didn't know what to do because settling is a coping mechanism that frees us from the conscious stress of our situation. Once we



have settled we have to defend our position to keep us from resurrecting the conscious awareness of stress. People are offended when faced with the truth that challenges what they have accepted. But as I discovered many years ago, the truth that has the most potential to set you free also has the most potential to offend!

Einstein said, "We can't solve problems by using the same kind of thinking we used when we created them." To put that into my own euphemism, "The thinking that got you into your problem will never get you out!" People think the way they do because they believe it's right. When challenged with the possibility that they could change the very circumstances they have accepted initiates our defense mechanism to protect our ego by proving we are right! It's more important to justify our circumstances than to discover our solutions when

ego is the driving motivation. That's when offense occurs. But the truth that offends one may set thousands free.

Some months later when I returned to Mexico, the family in the drainage pipe had a chicken. This was a huge improvement over their previous circumstances. The next time I visited they had a chicken and a goat. Their family was now eating fresh eggs and goat's milk. While that doesn't seem monumental compared to our standard of living, it was relative prosperity compared to where they started and the standard of living of the people around them. I don't know where they ended, but I know that they progressed continually as their mindset changed and they exchanged the lie for the truth.

I've seen these truths work for people from all walks of life, many different nations, and all manner of circumstances. I've seen moderately successful business people become millionaires in a relatively short time. I've seen people go from barely getting by to having more than enough. There definition of success was relative to where they started, but there's always one common denominator in those who make this journey: it's never the external sources that determine our ceiling for success, it's always how we have been programmed, what we have been led to believe by the influences around us.

Whether you are completely broke, moderately successful, or multiplying your millions, these principles apply to you and these tools can be used by you. You will use the same tools no matter where you are in life. Throughout this book your programming will be confronted! You will find yourself tempted to defend the very thinking that is holding you hostage to your current level of success or lack.

You cannot be both receptive and defensive; one precludes the other. You don't have to accept everything at face value but you have to be willing to study, think, ponder, and consider the possibility of the things you read herein. But more than anything you have to start any search with the willingness to find what you don't have. You have to attempt to open every door with a commitment to walk through it. You have to be willing to give up what you have in order to find something better!

See the ad on page 7 for the pre-publication discount. By purchasing now you make it possible for the publishing of this much needed book to help millions in this time of crisis!



Advanced Heart Physics II Creating Wealth October 8-10, 2010

You've heard me talk about it, now you can do it! Creating wealth without corrupting your soul, destroying your health, or abandoning your family is one of the most critical challenges we face. The key is the beliefs of the heart! If you believe any of the following statements about wealth they will come true: I have to be a workaholic. I can't be honest and be wealthy. I have to put work first. I can't have a life and success. If I do what it takes to succeed I'll lose my family!

Even more crucial to the times we face, if you believe wealth and success are dependent on the economy your beliefs are self-fulfilling prophecies of doom! More millionaires are made during difficult financial times than any other time!

Whether your goal is to double your income or just reach a place of financial stability, Advanced Heart Physics II is for you. Here are some things you will do during this life-altering weekend:

- Identify your core beliefs about prosperity
 - Find and eradicate your fears
 - Begin renewal exercises immediately
 - Create a financial formula your heart will accept
 - Bypass your controlling lifetime logic
 - Receive proven tools that work
 - Participate in hands-on exercises to determine and adjust beliefs.
- (Huntsville attendees)

Jesus taught that the way you view money is a direct link to your life of wholeness. In fact, in the original language He said if your eye is single in the issue of money you can grasp and master the world! Whether you struggle with greed, lack, or a poverty mentality, your life is being controlled by your perspective on money. Money, marriage, and health are the top three things that will determine whether or not you pursue your goals and fulfill your destiny. Money is the number one cause of divorce. Lack of money may be the top cause of stress, leading to sickness and disease! It's easy to see the wisdom in Jesus' teaching!

This will be an interactive seminar where you won't just obtain knowledge; you'll get the keys to wisdom, the ability to apply God's Word in a practical setting while opening a new door to your future! You'll begin to see personal changes before lunch on Saturday! On Sunday your transition will have begun. By Monday you'll be on a new journey to your financial goals and dreams!

Join me in Huntsville, AL or LIVE via the internet for this life-changing event.

Registration for Huntsville attendees: \$300 per person (+\$75/spouse)

Registration for online seminar: \$449 single or couple

SPACE IS LIMITED—REGISTER TODAY!

800.284.9402 ext. 301 or impactministries.com

***** Each attendee will receive free bonus downloads valued at over \$150! *****

Check out impactministries.com and watch your emails for more details.

TESTIMONIES

World Changers

Weekend

2010


God has transformed my life, my wife's, and my adult children's lives through this ministry. From a destroyed marriage (26 years) which is now joyful and peaceful like I never thought possible.

Showing and speaking the Gospel to our son led him to Jesus and he has left behind a life of drug addiction and alcoholism.

Thank you so very much for serving Jesus and giving us opportunity to benefit.

SF 

I worked at Christian Radio when I first took Foundations of Faith class. Upon finishing I quit my job! There was so much religion. I spent the 2 years after that up until now reading *How to Stop the Pain*, *The Gospel of Peace*, and *Escape from Codependent Christianity*. My life has not been the same. My marriage has been better and better because I no longer bash him with religion. I've been off anti-depressants for one year and love life, love Jesus, and love people again. A by-product is that I am who I am and I struggle less and less with deep feelings of anger. I am living life now one day at a time.

SL 

Grace: The Power to Change definitely changed my life. I grew up in church, memorized Bible verses, went to Christian school, etc. I never "rebelled," never walked away from God/the church. Even with all of that, I never felt fully loved or accepted by God. I always felt like I was never enough.

As I began to realize that God loves me unconditionally, the light bulb began to come on. I began to see that the pressure was not on me to "perform." I began to understand that my job is to draw close to God and let His power work IN my life.

For me, it's like a tap light. As I read the book, it was like touching a tap light for the first time. As I learn and read more, it's like I keep tapping the light and it gets brighter and brighter. I look forward to what God has ahead for me.

LS 

I've been writing down 3 affirmations before going to bed. I've been asking the Lord for restoration of God-ordained relationships. At this meeting I saw a woman that I felt to go introduce myself to. She mentioned she was from Tulsa where my High School teacher and mentor relocated several years ago. It's been almost 15 years that I've been trying to contact her. I casually asked her if she knew my friend/mentor. Not only did she know her, they're the best of friends. She picks her up weekly for church. They are in the same prayer group, etc. God has

been moving powerfully in restoration, favor, and leading us into a place of peace. What an awesome God! Thanks to the Impact staff, to Jim, and all those behind the scenes who've so beautifully impacted my life.

AM 

The material has been beneficial in all my relationships: home, work, church, friendships, etc.

JS 

What speaks to me most is the fruit I see in my life and what comes out under pressure is the Fruit of the Spirit.

I've experienced so much anxiety, but now as I walk with Jesus I'm living in abiding peace.

NC 

I have gained so much freedom from different materials that my husband has seen a difference. I was very religious which made me very self-righteous. I like me so much better and I am sure others like me better. I have a freeing message of Jesus to share with others. I am righteous and I want others to be able to experience what I have experienced.

CJ 

Escape from Codependent Christianity has helped me so much as I have taught it chapter by chapter – creating questions for discussion for

the past two years with 30-40 women has forced me to dig in and apply the principles. It seem like every series you teach has it's roots in this wonderful book.

Leadership That Builds People – I was literally “shouting the Good News” I read in chapters 2-4 to every counseling appointment we had for a year! The identity stuff – with Jesus and Mary conversation was so inspiring and revolutionary.

The book **How to Stop the Pain** was very instrumental in breaking my habit of judging my husband's actions, words, and motives with my view point.

Heart Physics® was a tremendous breakthrough for me in breaking down my fear of rejection from Christ.

I am attempting to write a “New Covenant” 12-step study out of what we've learned from **Breaking the Cycle, Escape from Codependent Christianity**, and **How to Stop the Pain**.

MY



1. I'm incredibly in love with God.
2. I've had two healings.
3. I was just let go from an associate pastor position and I'm experiencing no bitterness – rather a “going to.”
4. Through Heart Physics® I'm experiencing an abiding peace.
5. My walk out of works-righteousness resulted in my 30 year old son coming out of drugs and reuniting with Jesus.
6. I have a much more positive daily outlook – looking for things to go right. Big change!

CY

World Changers Weekend 2010

Managing your Treasure

Hurry!
Offer ends 9.15.10

CDs \$84
DVDs \$180
MP3 \$48

As **World Changers** we've all made a commitment to invest in the world. The world gets changed when we change the way we see God, ourselves, and ultimately, the way we see others.

This series is a hands-on experience where you will learn to manage the things you treasure in order to reach life-fulfilling goals. You'll learn life-changing strategies for managing your relationships, time, and resources. We don't just deal with behavior—we deal with the heart of it: your core values.

It's our core values that drive our lives. Without a single conscious thought, we make life-dominating decisions and never realize why. The answer is simple: Values! Trying to manage our behavior without understanding our values is like attempting to navigate a ship without a compass, you're never really sure where you're headed!

- ▶ Discover how your relationships affect all your life's dreams.
- ▶ Learn the value of communication.
- ▶ Reveal your true priorities.
- ▶ Complete free profiles that give your practical steps & valuable insights into your choices.
- ▶ Learn the value of establishing priorities.

Order by phone 800-284-9402 ext. 301
or online at impactministries.com

Abundant Living

On October 8-9 you can participate in a monumental event! *Creating Wealth* will be a weekend Heart Physics seminar that will change your financial world. For years *Abundant Living* has been one of the most requested of all the Heart Physics® modules. Now the entire *Abundant Living* program is being completed and you can be there to participate in this historic event!

Our nation and the world is spinning out of control morally, spiritually, and financially. The greatest enemy of your soul in these times of financial crisis will be the ability to provide for your family! The Bible warns of a time when men will sell their souls for the privilege of buying and selling. Those who know how to live out of their heart will be able to face any situation and know God as their Provider!

There has never before been such a time in history when believers needed to know how to walk in prosperity regardless of the financial climate. *Creating Wealth* will not only teach you insightful biblical principles of prosperity, *Creating Wealth* will give you powerful tools to influence your heart.

As a man believes in his heart, so is he. This truth applies to every aspect of your life; your financial situation is no exception. You are living at the level, experiencing the struggles, and encountering the obstacles that support how you see yourself in your heart. Those who “grit their teeth” and manage to rise above their sense of self do so at a terrible expense. Any time we excel beyond our sense of self it creates incredible stress. Stress, according to some studies, is the major cause of nearly every known disease (other than genetic ones!) You don’t want to prosper at the cost of your health and happiness.

God promises a prosperity that can be gained with no trouble added to it! The only way to grow in prosperity without falling into all the traps is to prosper from your heart. As you establish your heart in the prosperity of God, which is directly linked to your sense of self, you will find success to be much easier and more organic. You don’t want to miss one minute of this incredible seminar! This will be like digging in a field of diamonds!

Paying It Forward

My first response to the Gospel after getting saved was giving. Generosity, which was foreign to everything about my former life, was suddenly overpowering my logical mind. Although I had never heard a single sermon about giving, I had many internal reasons to give that completely captivated my heart. I had to have some way to tangibly express the inner gratitude that I felt for God’s salvation. It’s no different than singing when you feel joy or praying when you feel anxious. Until we find a way to express our inner feelings they have a limited effect on our life.

My second reason for giving was my desire to reach my generation. I wanted others to experience what I had. As the prophet said, it was like fire “shut up in my bones.” I had to find a positive way to let it out or it would have consumed me!

World Changers are people whose response to grace, peace, faith righteousness, and unconditional love is to pay it forward through their giving. As the apostle Paul said, “first they give their own life, then they give out of their resources.” Through your life, the way you give, and the way you treat others you proclaim this message without saying a word. A life of love does more good in one expression than a thousand sermons. But then our World Changers take the next step and join the team. They make it possible for people all over the world that they will never meet (until Heaven) to know God through the finished work of the Lord Jesus.

By joining a team they unite with thousands of others who made it possible for them to first hear the message, then through our synergistic efforts multiply this message together farther than we could ever do alone. And *together we change the way the world sees God!*

I’m inviting you to join the World Changer team today. Fill out the form on back of this magazine, go to impactministries.com, or call Bee at 256-536-9402 Ext. 301 to make a monthly investment.

A **NEW**, must have book by National Bestselling author and life skills trainer:
Dr. Jim Richards

Wired For Success Programmed For Failure

Everyone has all of the undeveloped potential needed for incredible success; it was hardwired into your DNA at creation! Despite our massive potential for success, few people will even come close to being all they could be!

Each of us has had more than enough inspirational ideas to solve all the problems in our lives and create substantial wealth. The problem is, we were wired for success at creation, but we've been programmed for failure by the world around us.

In this hard-hitting, innovative "how to" book you'll discover the secrets to moving past the limitations of your family, environment, past track record, and personal beliefs. You'll learn how to actualize the success you were meant to have as you break past the success you've settled for.

- Learn how to yield to your inherent ability to succeed
- Get a new look at success without trouble
- Break the limitations that have held you back
- Move the barriers to unlimited success
- Discover how you were meant to live

This is your chance to end what may have been generation of limitations. *Wired For Success Programmed for Failure* is your key to a life of success, abundance, and happiness.

Wired For Success—Programmed For Failure

Release Date: October 8, 2010

Pre-Sale Price Only \$10 each (plus S&H)

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